

NAMING

INSTRUCTIONS



Due to the introduction of ctrlX OS as a separate product offering and the cooperation with partners, some naming must be adapted or newly introduced. The target is to position ctrlX AUTOMATION even more as the/ our automation system (strong connected with the Bosch Rexroth brand), but on the other hand to neutralize all the platform tools (Store, Device Portal, Community etc.) which are also used by our partners and their customers to differentiate themselves from Bosch Rexroth or ctrlX AUTOMATION.

Please update the naming in your touchpoints (online tools, website, presentations, software, ...) as soon as possible.

ctrlX OS Ecosystem	The ctrlX OS Ecosystem is the open ecosystem around ctrlX OS for automation technology. It enables solutions to be marketed faster and operated with high performance and minimized risk.
ctrlX OS OEM	<i>previously: System and technology partner</i> ctrlX OS OEM integrates ctrlX OS into their hardware and software products to create automation solutions for their markets.
ctrlX OS SDK	<i>previously: Software Development Kit für ctrlX AUTOMATION</i> The ctrlX OS SDK enables the simple creation and provision of individual applications for the ctrlX OS operating system.
ctrlX OS Community	<i>previously: ctrlX AUTOMATION Community</i> The ctrlX OS Community is the online community for all topics relating to the ecosystem. (How-To, FAQ, downloads, ...)
ctrlX Device Portal	<i>Naming has not changed</i> The ctrlX Device Portal is a web-based tool that provides users with a transparent overview of all existing devices, licenses, apps and enables them to manage them.
ctrlX World	ctrlX World is the partner network where third-party-providers offer solutions for ctrlX OS. Their range of solutions includes apps for the ctrlX OS Store or third-party-devices that are compatible with ctrlX OS devices.
ctrlX OS Store	<i>previously: ctrlX Store</i> The ctrlX OS Store is the digital marketplace for ctrlX OS based devices. Within the store, all apps are described and categorized thematically. The apps can be downloaded directly and corresponding licenses can be purchased via Bosch Rexroth or ctrlX OS OEM partner infrastructure.
ctrlX OS Apps	ctrlX OS apps are apps that run on the operating system ctrlX OS and were developed by Bosch Rexroth.

BACKGROUND

INFORMATION



The ctrlX OS Ecosystem consists of the following elements:

Platform components / tools

- ctrlX OS (central element of the ecosystem)
- ctrlX OS Community
- ctrlX WORKS
- ctrlX OS SDK
- ctrlX OS Apps
- ctrlX OS Store
- ctrlX Device Portal

Ecosystem partners:

- ctrlX OS OEM (e.g. WAGO)
- ctrlX World partner

EXAMPLES



WAGO integrates the platform components of the ctrlX OS Ecosystem into its hardware and software products and uses them to form its automation system for a specific market.



Bosch Rexroth integrates the platform components of the ctrlX OS Ecosystem into its hardware and software products to form its automation system ctrlX AUTOMATION for Factory Automation.

ctrlX OS Ecosystem

In order to summarize and explain the existing ecosystem around the operating system ctrlX OS at a glance, a graphic was created based on the metaphor of a solar system.

